

I-SHOU UNIVERSITY

Department of Hospitality Management

4-Year Curriculum for Students Admitted in Academic Year 2023

* Credits required for graduation from the Department: 128, including:

1. GE core courses: required, 16 credits
2. GE liberal arts education: elective, 10 credits
3. Service and Knowledge for Practice: required, 2 credits. Service Education: required, 0 credits
4. Physical Education: required, 0 credits
5. College-required courses: 12 credits (including 1 college-level cornerstone courses)
6. Department-required courses: 53 credits, including academic + practical courses: 21 credits, academic courses: 23 credits, practical courses: 11 credits, and capstone courses: 1 credits
7. Departmental electives: 35 credits
 - a. Academic courses: 20 credits; taking credits out of credits
 - b. Practical courses: 15 credits; taking credits out of credits; at least 15 credits from off-campus internship
 - c. Other electives: 15 credits (Please elaborate on the applicable regulations and rules concerning the recognition of elective credits for graduation.)

A maximum of credits earned from the courses offered by other departments will be recognized by the Department (including credits earned from inter-college/departmental (micro) credit programs).

Notes:

1. Students are required to meet the requirements set by the Department for “English Proficiency,” “Information Competency,” and “Professional Certification,” in addition to earning the required number of credits to be eligible for graduation.
2. Before graduation, students are required to take at least one required cornerstone course offered by another college. The credits earned from such courses may be recognized as part of the credits under the category of Liberal Arts Education, but only a maximum of four credits will be recognized accordingly. (For more details about required cornerstone course offered by different colleges, please refer to the announcement on the website of the Curriculum Section.)

Freshman Year (2023)

Sophomore Year (2024)

Category	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark	Category	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark
General Education	A93A17	Service Education (I)	0		Required		General Education	A93A15	Physical Education (I)	0		Required	Core
	A93A18	Service Education (II)		0	Required			A93A16	Physical Education (II)		0	Required	Core
	A93A20	Programming	2		Required	Core		A93A32	English Practice III	2		Required	
	A93A21	Civic Literacy in the Era of Globalization		2	Required	Core		A93A33	English Practice IV		2	Required	Core
	A93A22	Chinese Literature and Thought (I)		2	Required	Core		A93A23	Chinese Literature and Thought (II)	2		Required	Core
	A93A30	English Practice I	1		Required	Core	College-required Courses	A86910	Introduction to Financial		2	Required	Core
	A93A31	English Practice II		1	Required	Core	Department-required Courses	A73251	Hospitality English Conversation	2		Required	Common
A93A28	Codes in Health and Medicine	2		Required	Core		A73219	Practical Training I	2		Required	Common	

	A93A29	Smart Technology and Marketing		2	Required	Core		A73319	Hospitality Management Accounting	2		Required	Common
College-required Courses	A86912	Professional Communication and expression of hospitality	2		Required	Core		A73220	Food and Beverage Service Theory and Practice		2	Required	Common
	A86911	Data analysis and visualization of service industry		2	Required	Core		A73303	Practical Training II		1	Required	Common
	A86E04	Service Management		2	Required	Core		A73355	Marketing Management		2	Required	Academic
Department-required Courses	A73142	Hospitality Inquiry	1		Required	Common	Departmental Electives	A73224	Bar and Beverage Management	2		Elective	Practical
	A73143	Introduction to the Hospitality Industry	2		Required	Academic		A73447	Leisure & Recreation Accommodation Management	2		Elective	Academic
	A73144	Professional Japanese listening & conversation(I)	2		Required	Academic		A73242	Special Events and Food Culture	2		Elective	Academic
	A73109	Beverage Management and Practice	2		Required	Common		A73259	Advanced Food and Beverage Service	2		Elective	Practical
	A73123	Chinese Cuisine Principles and Practice	2		Required	Common		A73352	Application Of Smart Technology In Hospitality Industry	2		Elective	Common
	A73126	Food and Beverage Service Theory and Practice	2		Required	Common		A73257	Professional Japanese listening & conversation(III)	2		Elective	Academic
	A73114	Applied communication and expression of hospitality		2	Required	Common		A73261	Professional Japanese listening & conversation(IV)	2		Elective	Academic
	A73149	Hospitality Professional English		2	Required	Academic		A73274	Advanced Communication and expression of Hospitality	2		Elective	Academic

	A73124	Western Cuisine Principles and Practice		2	Required	Common
	A73150	Healthy and Lohas Introduction		2	Required	Academic
Departmental Electives	A73147	Professional Japanese listening & conversation(II)		2	Elective	Academic
	A73145	Health And Safety In Hospitality Industry		2	Elective	Academic
	A73118	Introduction to computer and information system		2	Elective	Common
	A73141	Beverage Preparation Practice		2	Elective	Practical
Total Required Credits for this Academic Year			39			

	A73275	Professional Communication and expression hospitality		2	Elective	Academic
	A73415	Regimen and Diet Therapy Planning		2	Elective	Academic
	A73276	Franchising in the Hospitality Industry		2	Elective	Academic
	A73277	Gaming career management		2	Elective	Common
	A73278	Self-media management		2	Elective	Common
	A73279	Culinary Management and Practice		2	Elective	Common
	A73280	Healthy Gourmet: Gastronomic Sensory Exploration from Farm to Table		2	Elective	Practical
Total Required Credits for this Academic Year			20			

Junior Year (2025)

Category	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark
Department-required Courses	A73313	Hospitality Practice		4	Required	Practical
	A73310	Hospitality Professional Practice		5	Required	Practical
	A73316	Research Methods and Data Analysis		3	Required	Common

Senior Year (2026)

Category	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark
Department-required Courses	A73442	Seminar in Hospitality Practice I	1		Required	Common
	A73443	Seminar in Hospitality Practice II		1	Required	Common
	A73437	MICE and Food Service Practice		1	Required	

	A73323	Operation Management	2	Required	Practical		A73456	Smart Technology and Marketing	2		Required	Academic
							A73427	Computer Skill Certification	0			
							A73428	Professional Certification	0			
	A73354	Hospitality industry training	3	Elective	Practical		A73426	English Proficiency Enhancement	0			
	A73336	Menu Planning and Cost Control	2	Elective	Common							
	A73326	Group Meal Preparation and Management	2	Elective	Academic							
	A73225	Club Management	2	Elective	Academic		A73445	Butler service	2		Elective	Practical
	A73357	Purchasing Management	2	Elective	Academic		A73320	Hospitality Innovation and Product Development	2		Elective	Common
	A73358	Customer Relationship Management	2	Elective	Academic		A73321	Hospitality Strategic Management	2		Elective	Academic
	A73440	Coffee and Tea Preparation	2	Elective	Common		A73409	Hospitality Supervision Practice	2		Elective	Common
Departmental Electives	A73455	Big data analytics in the hospitality industry	2	Elective	Common		A73418	Overseas Field Trip	1		Elective	Practical
	A73452	Application Of Smart Technology In Hospitality	2	Elective	Common		A73473	Advanced butler service	2		Elective	Practical
	A73328	Conference and Exhibition	2	Elective	Academic		A73347	Overseas Hospitality Practice	4		Elective	Practical
	A73373	Practices for omnichannel retail	2	Elective	Common		A73348	Overseas Hospitality Internship	5		Elective	Practical
	A73374	Hospitality Aesthetics	2	Elective	Common		A73349	working capability and occupational ethics	2		Elective	Common
	A73375	Senior Service	2	Elective	Common		A73465	Service and Knowledge	2		Elective	Common

	Reception			
A73376	Concierge management and Customer Experience	2	Elective	Common
A73377	Universal Design Room	2	Elective	Common
A73378	Hotel safety management	2	Elective	Common
A73227	Gaming career management	2	Elective	Common
Total Required Credits for this Academic Year		14		

	for Practice			
A73457	Human Resource Management	2	Elective	Academic
A73470	Hotel performance management	2	Elective	Common
A73471	Hospitality Planning and Opening	2	Elective	Common
A73472	Entrepreneurship planning	2	Elective	Common
A73474	LOHAS Planning and Practice for All Ages	2	Elective	Common
Total Required Credits for this Academic Year		5		